**19th International Universal Design Competiton**

**Outline**

**1. Contest Overview**

❍ Name of Contest: 19th International Universal Design Competition

❍ Topic of Contest: **Free Topic - Product, Environment, Visual/Service**

❍ Contest Hosted By: The Human Rights Forum of Persons with Disabilities In Korea

❍ Sponsored By: Ministry of Health and Welfare, Hankyong National University, Korean Federation of Design Associations, Webwatch Co., Ltd, Korea Designers Council.

**2. Contest Schedule**

|  |  |  |
| --- | --- | --- |
| ❍ Submission of Entries  | :  | November 1, 2024 (Friday) ~ November 30, 2024 (Saturday) 24:00/ Online application  |
| ❍ Judging of Entries  | : | December 7, 2024 (Saturday) ~ December 10, 2024 (Tuesday)/ Online judging  |
| ❍ Posting of Preliminary Winners | :  | December 13, 2024 (Friday) ~ December 15, 2024 (Sunday) (Wednesday)  |
| **❍ Final Announcement**  | : | December 17, 2024 (Tuesday) |
| ❍ Submission of Winning Entries | : | December 17, 2024 (Tuesday) ~ December 22, 2024 (Sunday) |
| ❍ Exhibition ❍ Award Ceremony  | :  | December 23, 2024 (Monday) ~ December 31, 2024 (Tuesday)December 23, 2024 (Monday) |

※ If there are any changes to the above, a separate notice will be posted on the contest website (http://bit.ly/3BOhmvl)

**3. Participants**

❍ Participation Qualifications: No restrictions. Open to domestic and international participants

❍ Participating Categories: General

❍ Number of Participants: Individuals or teams of up to 3 people

※ No entry fee. No limit to the number of entries.

**4. Entry Categories**

**❍ Free Topic**

|  |  |  |
| --- | --- | --- |
| **Category** | **Summary** | **Related Fields** |
| Product Design | Design of various products based on mass production, serving as artifacts of tools for enriching human life while maintaining the principles of universal design | Household goods, office equipment, stationery, industrial machinery, transportation machinery, leisure sports goods, educational goods, furniture design, costumes, props, etc. |
| Environmental Design | Environmental and interior design that creates reasonable, functional, and comfortable living environments while preserving the meaning of universal design | Public design, architectural design, landscape design, displays, residential spaces, business and commercial spaces, exhibition spaces, etc. |
| Visual/Service Design | Design that integrates and visualizes various information to enable universal understanding without limitation of senses, language, etc. in the era of mass communication, and design of various user experiences that enable universal understanding by creating and developing interactive models※ Entries in the form of simple campaign posters, such as those aimed at improving awareness of the disabled, will be rejected | Mobile, typographic, pictogram, editorial design, book design, floor and signage, UI, UX, augmentative and alternative communication (ACC), content, information, etc. |

**5. Award Details**

❍ General

|  |  |  |  |
| --- | --- | --- | --- |
| **Classification** | **Persons (team)** | **Prize Money and Awards** | **Remarks** |
| Minister of Health and Welfare Award (Grand Prize) | 1 point | $3,700 | About \ 5,000,000 |
| Hankyong National University President’s Award | 1 point | $2,200 | About \ 3,000,000 |
| Gold | 3 points | Each $1,500 | About \ 2,000,000 |
| Silver | 3 points | Each $500 | About \ 670,000 |
| Bronze | 3 points | Each $200 | About \ 260,000 |
| Selection | 30% or less of the submitted work | - |  |

※ The scope of the award may be adjusted depending on the quality of work and number of entries.

※ In accordance with the Income Tax Act, prize money will be paid after the deduction of taxes and dues.

※ Overseas remittances will be paid in dollars using the real-time exchange rate, and the actual amount received may vary.

※ To promote the contest, winners may be requested to post a video of their acceptance speech, a video of their entry, or a UD-related video.

**6. How to Submit**

|  |
| --- |
| **❍ Entry Submission (online)** |

3

**1) Submission: Contest participants**

**2) How to submit: Application via the contest website (http://bit.ly/3BOhmvl)**

**3) Submission period: From November 1, 2024 (Friday) to November 30, 2024 (Saturday)** **at 24:00 (Korean time)**

**4) Items to submit**

|  |
| --- |
| ① UD Checklist- Self-review to check if the 7 principles of universal design have been sufficiently reflected.- Select the relevant items from the checklist that appears when registering on the website.② Survey- Satisfaction survey on the Universal Design Contest.- Respond to the survey that appears when registering on the website.**③ 1 Copy of Entry (image) (English)**- A2 (420 X 594 mm), file format (jpg), color mode (RGB), resolution (300 dpi).- File size within 50 MB, horizontal or vertical does not matter.**④ 1 Copy of the Entry Description (English** **+ Korean)**- Prepare one file with both English and Korean.- Include design background and entry description freely without restrictions on file format, volume, etc.(Refer to the form in the website references- Bronze and above winners will be posted on the contest community website with their winning entry and a description of their entry.(https://cafe.naver.com/udcontest) |

**※ Do not reveal any personal information of participant(s) in the entry and entry description!**

(Entries may be rejected if the participant’s affiliation or identity is revealed).

※ If a team member needs to be added after the deadline, you must contact the person in charge and submit the team member's information and proof of participation in the entry via email. E.g., emails, chat screenshots, etc.

|  |
| --- |
| **❍ Winning Entry Submission (Online)**  |

**1) Submission: Bronze or higher award winners**

**2) Submission Period: December 17, 2024 (Tuseday) to December 22, 2024 (Sunday)**

**3) Items to Submit**

|  |
| --- |
| ① Original file - Submit online(http://bit.ly/3BOhmvl)- A2 size (420 X 594 mm)a. Photoshop: PSD/CMYK/300 dpi - Work with canvas size 420 X 594 mm- All text layers should be saved as images, and all layers should be saved as activeb. Illustrations: ai or eps/CMYK/300 dpi- Work with document size 420 X 594 mm- All fonts should be saved as shapes using Create Outlinesc. Other: Submit the original file referring to the above※ Modifications, such as color and shape, may be made to the initial submission excluding the base idea.If any modifications are made, the revised entry image file must also be submitted.※ The winning entry will be used for exhibitions and mobile exhibitions, and the award may be canceled if the entry is not submitted.※ If you would like to donate foamboard panels, prototypes, etc. for the exhibition, you can drop them off in person or send them via courier. |

**7. Judging of Entries**

Conducting fair and transparent judging by appointing domestic and international experts, as well as individuals with disabilities who are active in related fields such as academia, industry, and associations, as judges

■ Online judging

❍ Preliminary winners will be determined based on the online judging scores of judges in each category.

❍ Judging criteria

|  |  |
| --- | --- |
| Product Design | Universal design 30%, originality 30%, completeness 40% |
| Spacial Design | Universal design 30%, originality 30%, completeness 40% |
| Visual/Service Design | Universal design 50%, expression 50% |

■ When one individual (one team) receives multiple awards

❍ Entries without prize money will be acknowledged, and entries with prize money will be downgraded

■ In the event of copying or plagiarism after the winner is announced

❍ When raising suspicion of plagiarism of a preliminary award-winning entry, clear data must be presented and explanatory materials from the participant of the entry in question will be received and processed

❍ If an entry is judged to be plagiarized, it will be excluded from the award (entries with prize money will be moved up by one position)

※ Judging criteria and methods may change depending on the quality of work and number of entries.

**8. Notice**

❍ Any markings on the submitted entry that could identify the participant are prohibited.

❍ Entry boards will not be returned.

❍ In accordance with “Basic Principles of the Intellectual Property System,” the copyright of the winning entry belongs to the organizer and the applicant.

- However, the organizer or host may use all submitted entries for non-commercial purposes only, such as promotional materials, educational resources, publications, and exhibitions. They may also modify and supplement these entries as necessary and distribute them to both public and private sectors.

- All responsibility for portrait rights and copyright disputes, including plagiarism claims, lies with the applicant.

- The organizer has the right to publicize, use, and transmit only the winning entries.

- In the event of commercial use such as productization or commercialization of the award-winning entries, royalties may be paid to the original creator upon agreement.

❍ Designs that fall under the following cannot be submitted.

- Designs that have already been publicly announced domestically and/or internationally (e.g., winners of other contests and commercialized works)

- Designs recognized as plagiarizing another work

- Designs that do not conform to the entry specifications in this contest

❍ Entries that are recognized as having the same design in terms of form, title, or other aspects will be considered as a single entry, even if multiple submissions have been made.

❍ If an entry is selected as a winner of this contest, it cannot be submitted to other contests.

❍ The re-judging results for plagiarism and imitation will be determined by the judging committee and the host organization.

- If a violation is discovered after an award has been given, the award will be canceled and the certificate and prize money will be withdrawn.

❍ Depending on the judging results, there may be no winners.

❍ The judging results will be announced on the Human Rights Forum of Persons with Disabilities in Korea and the Universal Design Contest websites.

❍ All changes and additions to the contest will be posted in the notices on the contest website, so please check it regularly to avoid any disadvantages!

**9. In-Person Submission and Inquiries**

|  |  |  |
| --- | --- | --- |
| ❍KakaoTalk messenger | : | http://pf.kakao.com/\_mSUxhn/chat |
| ❍Telephone | : | +82 2-6278-3136 |
| ❍E-mail | : | pse@thinkcontest.com |
| ❍Website | : | www.udcontest.com |